
NAPS - Membership & Certification Sets Us Apart

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How do you choose a recruiting professional?

A

Ask it they are Certified!



Aligning the most Qualified candidates with your staffing needs is an essential and complex task in business, one that should be entrusted to a certified professional.

The National Association of Personnel Services (NAPS) is the only association with a nationally recognized certification program for recruiting and staffing professionals. Established in 1961, the NAPS was the first national trade association to represent the personnel services and the staffing industry.

Certification ensures knowledgeable, experienced recruiters and staffing professionals meld the right candidate with the right company and that they follow the rules clearly defined by the federal, state and local government. CPC's have taken the extra step to provide their candidates and clients with "leading edge" expertise, making their services even more valuable in an ever-changing market.

A Certified Personnel Consultant brings to a placement assignment:

- ❖ **Knowledge** of current employment laws and procedures, as well as business operations and ethics.
- ❖ **Experience** of at least two years in the staffing or employment profession.
- ❖ **Service** of the highest quality to meet the needs of both candidate and company.
- ❖ **Ethics**, by adhering to NAPS Standards of Ethical Practices.
- ❖ **Commitment, credibility and dedication** to the staffing industry.

The CPC designation that follows an individual's name is the industry's badge of professionalism and seal of excellence. It is recognized as the staffing industry's highest standard, and it is the public's assurance of quality service.

EMPLOYMENT LAWS.

We know them and Understand them.

BEST BUSINESS PRACTICES.

We've put them to use.

HIGHEST ETHICAL STANDARDS.

We abide by them.

Why would you entrust your future direction to anyone else?

And it doesn't end there. CPC's must agree to participate in mandatory continuing education of at least 50 hours every three years. Laws and regulations change, so it is imperative that once certified, professional knowledge is kept current.

"A journey of a thousand miles begins with a single step."

Chinese proverb